



Vaduz, 21st October 2022

Facts and Figures

Football. The Passion for the World Cup

Exhibition:	Football. The Passion for the World Cup
Duration:	from Thursday, 17th November to Sunday, 27th August 2023.
Place:	Liechtenstein NationalMuseum Städtle 43, Postfach 1216, 9490 Vaduz Principality Liechtenstein
Opening hours:	Tu, Th to So 10 am to 5 pm, We 10 am to 8 pm, Mo closed
Tickets:	Regular CHF 10.00 Reduced CHF 7.00

Concept of the exhibition:

Just a game?

Football began as a game and essentially still is a game. But it's also a modern epic, with its gods and goddesses, its knights and ladies, and its legendary battles in which the young David can defeat the giant Goliath. Football tells us a lot about our culture: it's dance, competition, chance, play-acting, emotion, poetry and science. Today it's a cultural system with strong links to other systems: entertainment, communication, politics and business. The growing commercialisation of football and its subjection to the requirements of television and marketing have even led some to fear that competition between national teams will disappear to make more room for club play. At the same time, though, as the world and football become more and more global, the World Cup has come to represent a formidable international event. This is the case today because football stands out as a world social phenomenon, a mirror of the geopolitical roles of the global powers. It's an instrument of soft power, a way of projecting

**Liechtensteinisches
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Liechtensteinisches
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one's values and ideas to the rest of the world,
while at the same time mobilising and uniting the
masses within one's own borders

**Live-Stream
Vernissage:**

**Wednesday, 16th November 2022, 6 pm
Liechtenstein NationalMuseum**

You are welcomed by Prof. Dr. Rainer Vollkommer, Director of the Liechtenstein NationalMuseum. Jasmin Collini Heidegger, President of the Foundation Board of the Liechtenstein NationalMuseum, Hugo Quaderer, President Liechtenstein Football Association and Avv. Luigi Carvelli Founder of the Museo del Calcio Internazionale, Rom will give the opening words. arch. Eugenio Martera, General Director CONTEMPORANEA PROGETTI, introduces the topic.

Details can be found on www.landeshmuseum.li

Website:

www.landeshmuseum.li

Presse pictures:

<https://www.landeshmuseum.li/de/medien>

Contact:

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